

Professionals, particularly psychologists are working to explain how biological, psychological, and social-cultural factors all contribute to understand what has rapidly become the United States' number one health threat.

- According to the Centers for Disease Control and the *Journal of American Medicine*, more than one-third (34.9% or 78.6 million) of U.S. adults are obese.
- Obesity-related conditions include heart disease, stroke, type 2 diabetes and certain types of cancer - some of the leading causes of preventable death.
- The estimated annual medical cost of obesity in the U.S. was \$147 billion in 2008 U.S. dollars; the medical costs for people who are obese were \$1,429 higher than those of normal weight.

Your task is to explain obesity using a number of established psychological theories:

Psychoanalysis:

Behaviorism:

Functionalism:

Cognitive:

Biological:

Evolutionary:

Social-Cultural:

Behavior Genetics: