

Unit 1

Types of Psychology

Psychological Perspectives

- Neuroscience
- Evolutionary
- Behaviorism
- Cognitive
- Functionalism
- Psychoanalysis
- Structuralism
- Gestalt
- Social/Cultural

OG List

- Wundt
- Freud
- James
- Titchener
- Koffka
- Kohler
- Dawkins
- Watson
- Bruner
- Skinner

Hindsight Bias

Overconfidence Effect

Confirmation Bias

False Consensus Theory

Conducting an Experiment

- experimental condition
- control condition
- independent variable
- dependent variable
- placebo
- lab vs. field
- APA guidelines (ethics)

Case Study

Survey

Naturalistic Observation

Sampling

Correlation

- positive
- negative
- spurious
- illusory

Classic Experiments

- Asch's Line Study
- Harlow's Monkey Study
- Milgram's Obedience Study
- Stanford Prison Experiment
- Bandura's Bobo Doll Experiment

Nature vs. Nurture

Unit 2

Nervous System

- Central
- Peripheral
- Skeletal
- Autonomic
- Somatic
- Sympathetic
- Parasympathetic

Nerve

Reflex

Spinal Cord

Parts of the Brain (major functions!)

Nature vs. Nurture

Heritability

Hormones

Neurotransmitter

Plasticity

Unit 3

Developmental Domains

- physical
- cognitive
- moral
- social

Schema

Adolescence

- ages of
- landmarks
- physical/cognitive changes

Social Clock

Cross-sectional Study

Longitudinal Study

Piaget

Erikson

Kohlberg

Gender

Menopause

Cross-sectional study

Longitudinal Study

Unit 4

Fundamental Attribution Error
Implicit Personality Theories
Social Psychology
Attribution Theory
Dispositional vs. Situational Attribution
Attitude
Social Effects on our Behavior
Attitudes' Effect on our Behavior
Central Route Persuasion
Peripheral Route Persuasion
Role
Cognitive Dissonance Theory
Helping

- Brickman's Model
 - Moral
 - Compensatory
 - Medical
 - Enlightenment

Fishbein and Ajzen

- predictors of behavior

Looking Glass Effect
Foot in the Door Phenomenon
Low-Ball Technique
Brainwashing
Justification Effect/Justification of Effort
Conformity
Conformity's variation by culture
Normative Social Influence
Norm
Informational Social Influence
Social Facilitation
Social Loafing
Deindividuation
Group Polarization
Group Think
Self-Fulfilling Prophecy
Culture
Cultural Norm
Prejudice
Stereotype
In-Group Bias
Scapegoat Theory
Just-World Phenomenon
Aggression

- Influences on

Frustration-Aggression Principle
Aggressive Behavior and Influences on it
Social Script
Conflict
Social Trap
Mirror-Image Perception
Self-Serving Bias
Proximity
Mere Exposure Effect

Attraction

- universals
- similarity

Passionate Love
Compassionate Love
Equity
Altruism
Bystander Effect
Social Exchange Theory
Reciprocity Norm
Social Responsibility Norm
Superordinate Goal
GRIT Strategy